

Morgan Johnson

(215) 932-4173 • morganjohnson.work • mmcjohnson2@gmail.com • [linkedin.com/in/morgan-johnson](https://www.linkedin.com/in/morgan-johnson)

EDUCATION

Cornell University

Exp. May 2027

MPS in Information Science (UX Specialization)

University of California, Davis

Exp. Jun 2026

Bachelor of Science in Cognitive Science (Computational Emphasis)

3.7 GPA

Google Careers Certification

Jan 2025

User Experience Design

PROFESSIONAL EXPERIENCE

Cognativ Inc.

Feb 2025 – Present

Product Design Intern

Remote

- Spearheaded the design lifecycle for internal tools and **5+ client products** from foundational research to handoff
- Led a comprehensive redesign of the internal website, by synthesizing user data and leveraging established design systems to maintain brand identity, while increasing **client acquisition by 20%** and **user retention by 85%**
- Accelerated design iterations by utilizing Figma Make, Cursor, and Claude, reducing overall product delivery timelines **by 35%**
- Maintained client product roadmaps by ensuring **100% on-time delivery** of all high-fidelity research and design assets

AI Student Collective – National AI literacy Non-Profit

Oct 2024 – Jun 2026

Director of Education

Davis, CA

- Directed the organization's education strategy, directly mentoring **20+ associates** to foster technical and professional growth
- Designed and facilitated interactive technical workshops by developing original presentations and comprehensive coding notebooks to teach core AI and machine learning concepts to local students, successfully driving a **80% increase in event attendance**

AI Student Collective

Dec 2024 – Jun 2025

UX Researcher

Davis, CA

- Leveraged Python and Excel to analyze datasets from **400+ members**, identifying trends to drive organizational innovation
- Synthesized qualitative and quantitative findings from extensive user interviews and surveys into strategic reports, successfully streamlining organization-wide communication and driving a **55% boost in member engagement**

Design Interactive – Campus Design Firm

Oct 2024 – Dec 2024

UX Designer

Davis, CA

- Designed and validated a centralized mobile news app, delivering high-fidelity prototypes in a **6-week agile sprint**
- Conducted **10+ user interviews** and **20+ surveys**, synthesizing mixed-methods data to drive iterative UX design decisions

Market Pizza

Mar 2023 – Aug 2026

Chef

New Hope, PA

- Rapidly advanced to lead chef, producing **100+ daily orders** and creating recipes featured in top culinary publications
- Independently managed restaurant operations, overseeing inventory logistics and directing a fast-paced team of **8+ employees**

PROJECT EXPERIENCE

Fitlogs – Health and Fitness App

Feb 2026 – Present

Founder, Designer, Developer

Philadelphia, PA

- Founded a progression-based fitness app tailored for strength training, dieting, and functional athleticism, validating core user flows through extensive usability testing and a comprehensive **50-page** mixed methods user research study
- Independently designed and developed the app utilizing Figma Make, Cursor, and Claude Code, netting **50+ active users**

Forge – Hackathon Hosting Platform

Sep 2025 – Jun 2026

Founder, Designer, and Product Manager

Davis, CA

- Founded an education-based hackathon platform, pitching the product vision to stakeholders to scale for **250K+ members**
- Independently designed the UX/UI and acted as product manager for a **team of 5** software engineers from concept to launch

SKILLS

Research: Competitive Audit, Comparative Analysis, Benchmarking, A/B Testing, Usability Testing, User Interviews, Survey Design, User Flow Analysis, User Personas, User Journey Mapping, SEO, Qualtrics, HotJar, Information Architecture

Design: Figma (FigJam, MCP, Make), Canva, AI-Prototyping (Figma Make, Claude Code, Cursor), Wireframing, Auto-layout, Prototyping, Fidelity Scaling, Interaction Design, Design System, Responsive Design, Visual Design, Typography

Development: Python, R, C, HTML/CSS, React, Webflow, MATLAB, Microsoft Excel, Data Visualization